

The American Heart Association 49th Annual Long Island Heart Ball

Friday, May 11, 2012, 7:00 p.m. The Garden City Hotel, Garden City, NY

Please visit our website at: www.heart.org/longislandheartball

Sponsorships

In addition to the benefits listed below, Sponsors receive prominent signage at the event. Sponsorships can be customized to meet your needs

- Signature Sponsor \$50,000**
 - ♥ Two tables of 10 with preferred seating
 - ♥ 2 Platinum Journal Pages
 - ♥ Name and logo on journal cover
- Platinum Hoping Heart Sponsor \$25,000**
 - ♥ One Table of 10 with preferred seating
 - ♥ Platinum Sponsor journal page
- Gold Healing Heart Sponsor \$ 15,000**
 - ♥ One Table of 8 with preferred seating
 - ♥ Gold Sponsor journal page
- Silver Helping Heart Sponsor \$ 10,000**
 - ♥ One table of 6 with preferred seating
 - ♥ Silver Sponsor journal page
- Printing Sponsor \$7,500**
 - ♥ 4 tickets to the ball
 - ♥ Full page journal
- Bronze Supporter Level Sponsor \$ 5,000**
 - ♥ 2 tickets
 - ♥ Full journal page
- Promotional Material Sponsor \$5,500**
 - ♥ Full page as underwriting sponsor in journal
- Underwriting Opportunities
 - ♥ Cocktail Reception \$7,500
 - ♥ Flowers \$5,000
 - ♥ Entertainment \$5,000
 - ♥ Valet \$3,500

Journal Pages

- Back cover \$10,000 **SOLD**
- Inside front cover \$7,500
- Inside back cover \$7,500
- Platinum Page \$5,000
- Gold page \$3,500
- Silver page \$2,500
- Bronze Page \$2,000
- Full page \$1,500
- Half page \$1,000
- Memorial Listing \$750

Full page size: 7 1/4" x 9 5/8"

Half page size: 7 1/4" x 4 5/8"

**Must be congratulatory and not drive business
High resolution files at 300 dpi or more in .jpg format**

Journal Page Delivery

- Page forthcoming
- Repeat 2011 Page
- Emailing 2012 page to: samantha.bromley@heart.org
- Acknowledgment or Copy enclosed (or below)

Table/Tickets

Table of 10: \$ 5,000

I will take # _____ of tables for a total of \$ _____.

Individual Tickets \$ 500 I will take # _____ of tickets for a total of \$ _____.

Guest Names:
